Note for Schwartz, Andrew

From: Gawronski, Edward

Date: Thu, Jul 13, 1995 7:50 PM

Subject: JJM Monday Staff Meeting

To: Schwartz, Andrew; Weinstein, Barbara

Cc: Neidle, Bruce; Ryder, Jill; Saloun, Tom

Please provide the following for Monday:

- NCS brand graphs
- Nielsen C-store weekly share(7/1and 7/8) vs. 6/24 and 5/20 for major brands
- Marlboro weekly money off incidence(11/94-current)
- all shipment graphs(13wm) and tables
- Camel monthly shipment graph(volume and % of RJR volume)
- Stars weekly outbound(begin 1/1/95)
- Stars direct account current inventory vs. min. weekly inventory for 1995 diff(will identify potential inventory depletion).
- regular pricing(including 99 incidence table as requested-Bruce)

Please give to Jill for overnight mail-thanks.

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